

Business case

→ **Powerful, intuitive template based publishing system for producing bids, tenders and presentations.** Delivery is time critical. Accuracy and visual quality are essential.

Content comes from multiple sources in unpredictable formats. Repetitive tasks and the pressure of last minute amendments can lead to costly and unnecessary mistakes.

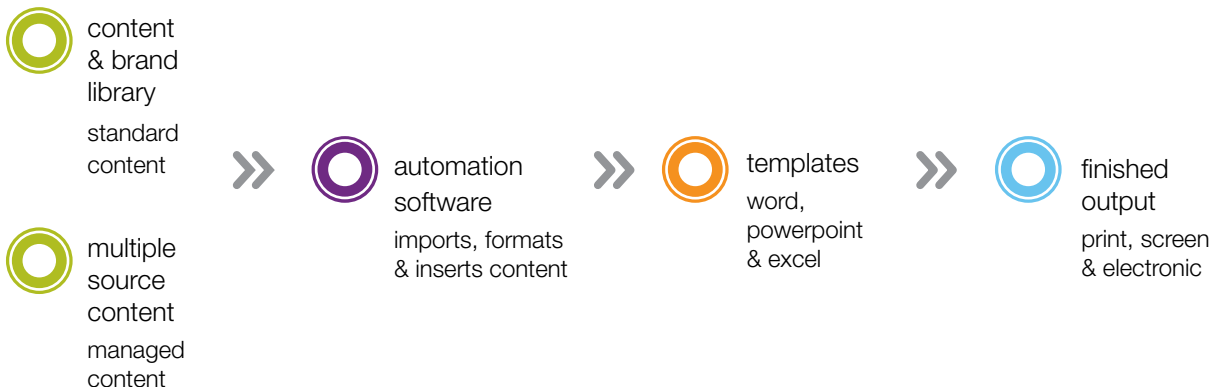
Forward Pitch keeps you in control of content through the creation process. Forward Pitch delivers outstanding levels of brand consistency, accuracy and efficiency. Customised Microsoft Office design templates are supported with a suite of dedicated software tools to quickly create and manage content from multiple sources.

- Save time and budget preparing critical pitch books and presentations
- Be in complete control of production, proofing and deadlines
- Remove the need for external creation and rounds of corrections
- Deliver high impact, brand consistent documents

System overview

- Integrated custom software system for authoring and managing content in PowerPoint, Word and Excel
- Automation streamlines the creation process ensuring accuracy and speed
- Templates and tools designed specifically for your brand and production requirements
- IT friendly Microsoft Office software guarantees ease of use, setup and implementation

System overview



- Content and brand library provides easy access to standard content
- Multiple source content easily managed and formatted with custom production tools
- Automation software imports, formats and inserts tables and charts in seconds
- Automatic insertion of tombstones, CVs and bulk content from centrally managed lists
- Templates provide style, brand integrity and consistency
- Professional results are achieved with easy-to-use Microsoft Office

Clients

Custom solutions

We design systems to suit the needs of our clients. A project specification stage determines all deliverables. Once established our designers and programmers build, test and implement your system within the agreed time scale, quickly and efficiently.

We are highly experienced in delivering results for large and small teams, locally or globally.

We manage all aspects of the project from design, build and testing through to IT liaison, training, documentation and support.

- Altium Securities
- Baker Tilly
- Barclays
- Benfield
- Blue Oar
- Cable & Wireless
- Daniel Stewart & Co
- EFG Hermes
- HSBC
- KBC
- Marsh
- Mazars
- Merrill Lynch
- Nomura
- Panmure Gordon
- Rasmala
- Seymour Pierce

→ Other applications

We develop powerful, cost effective tools for the Microsoft Office suite of products (Word, Excel and PowerPoint). Our clients autonomously create high quality brand accurate documents in the Office applications they use every day.

Automate

Report authoring and formatting tools for Word.

ChartControl

Rapid, brand consistent Excel chart formatting.

WebCMS

Corporate website content management and IR/PR.

PowerPack

PowerPoint presentation creation and brand management.

Financial Research

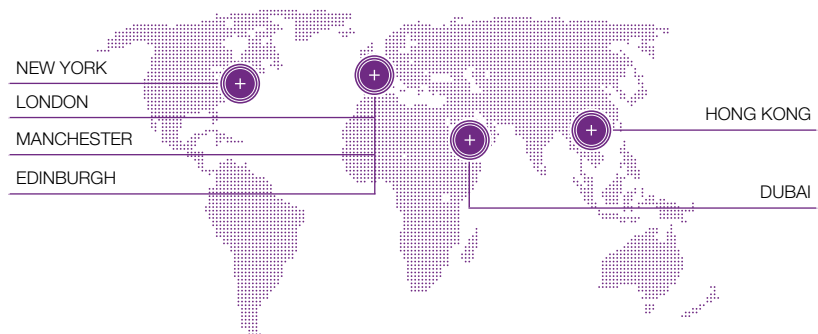
Automated database financial report publishing.

WebPublishing

Multi-contributor, large document creation for print and web using Internet Explorer.

About Mediasterling

Mediasterling is the design and technology arm of Sterling, the UK's leading independent financial communications, media and print group. Our offices and affiliations provide unprecedented international reach.



For more information or to arrange a demonstration, please contact:

Rod Lambert or Dominic Twyford
+44 (0)20 7749 2000 fp@mediasterling.com

31 New Inn Yard
London EC2A 3EY

www.mediasterling.com