

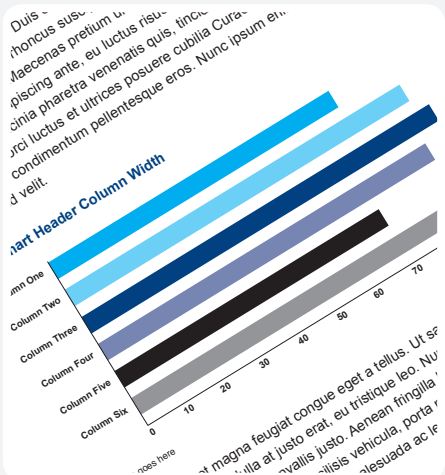
Producing reports requires time critical delivery, accuracy and visual excellence. Create and publish your reports in a fraction of the time using Microsoft Office.



First View

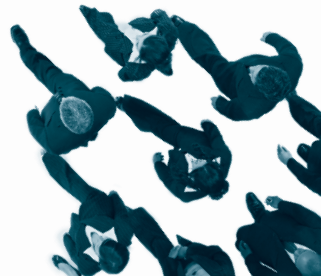


Investment Details		Original Transaction and Acquisitions	
€'000	Funding	Enterprise Value	Commitment
Ordinary Shares	20,000	€464 million	€345 million
Preference shares	435,100	€254 million	€147 million
Shareholder loan notes	275,000		
Senior debt	305,100		
Total	203,521		



You're Hired

Top 10 best recruitment schemes for 2012



Overview

ReportAuthor saves you time and money when preparing financial or text-based reports. You get maximum control of production, proofing and deadlines, while removing the need for external creation and rounds of corrections.

Simple to use, rapid production and an excellent finished result - ReportAuthor delivers outstanding levels of visual quality, brand consistency, accuracy and efficiency using familiar Microsoft Office software.

Creation

Pulling together content for financial publications can be difficult. Content comes from multiple sources in unpredictable formats. Repetitive tasks and the pressure of last minute amendments can lead to costly and unnecessary mistakes.

Familiar Microsoft Office software means that new users can get to grips with the system quickly, enabling them to create their own documents with minimum training. Specially designed templates provide style, brand integrity and consistency. Templates are supported with a suite of dedicated software tools to quickly create and manage content from multiple sources.

Automation

Content and brand libraries provide easy access to standard content. Biographies, photographs, and bulk content can be quickly imported from centrally managed lists.

Automated tools exist to create, import, format and insert original content, including tables and charts. These can then be saved back in to the content library to be used again at a later date.

- Templates and tools designed for your brand and business requirements
- Purpose-built template software to create and manage content in Word, Excel and PowerPoint
- Automation streamlines the process ensuring visual quality, accuracy and speed
- Configured for your Microsoft Office platform – guaranteed ease of use and IT friendly setup

Applications

We develop powerful, cost effective authoring tools specifically for the Microsoft suite of products. Our clients autonomously create quality superior brand accurate documents in the applications they use every day.

Research Solution

Investment research publishing software.

Forward Pitch

Powerful and intuitive business generation software for pitch books, bids, tenders and presentations.

PowerPack

PowerPoint presentation creation and brand management.

ChartControl

Rapid, brand consistent Excel chart formatting.

Investor Communication

Annual Reports, reviews and investor presentations.

Report Author

Powerful financial reporting solution.

WebCMS

Corporate website content management and IR/PR.

WebPublishing

Multi-contributor, large document creation for print and web using Internet Explorer.

Critical Service

With 10 years experience, our software and tools are proven to do the job along your entire production workflow through to completion.

We provide systems to suit the specific needs of our clients. We build, test and implement quickly and efficiently within the agreed timescales and budget. Our software development is completed in-house to ensure quality and response.

We are highly experienced in delivering results for large and small teams, locally and globally. We manage all aspects of the project from design, build and testing through to IT liaison, training, documentation and support.

Clients

Financial Services

- Altium Securities
- Banca IMI
- CSFB
- Daniel Stewart & Co
- Danske
- EcoSecurities
- EFG Hermes
- KBC Peel Hunt
- FinnCap
- HSBC
- Mellon
- Nomura
- Marwyn
- Merrill Lynch
- Panmure Gordon
- Rabobank
- Rasmala
- Seymour Pierce

Professional Services

- Aon
- Baker Tilly
- HSBC Insurance
- Local Futures
- Marsh
- Mazars
- Robert Walters
- Spark Ventures

Creative Agencies

- Dave Design
- Imagination
- Interbrand
- Landor
- Philosophy
- Pod Design
- SAS
- The Brand Union
- Wolff Olins

Industry

- BBC World
- Cable & Wireless
- Design Council
- Halfords
- Hirco
- James Fisher
- PV Crystalox
- Unilever
- Universal

About Us

Mediasterling specialises in software systems and creative services for producing branded financial and corporate communications. These include financial research, reports, bids and presentations. We also design and produce annual reports, corporate websites and investor communications. We are experts in developing highly automated applications, particularly within Microsoft Office.

Our experience integrating design with technology for global businesses is unique. We understand how corporate design must communicate effectively within your brand while being produced accurately and efficiently. So, whether we design, build and produce, or you use our software products to automatically produce complex content using industry-standard Microsoft products, it will be a straightforward and effective process.

