

Research Solution is an end-to-end platform to quickly author and distribute equity research

Description

Research Solution is a modular, easy-to-use application for producing equity research.

Research Solution modules:

- expert Word report templates
- research database
- stock analysis intranet
- automated formatting and publishing tools
- research distribution
- production workflow

Data

Research Solution's financial database calculates and aggregates data from analyst models and market data feeds.

Analysts submit forecast changes to the database using a single click from their standard Excel models - so no change in working methods is required.

Calculations are fully configurable by sector. Full analysis of your stock universe is performed quickly and easily using the Stock Analyser. Forecast and performance data can be interrogated and compared. Results are easily exported to Excel for further analysis and manipulation as required.

Authoring and Distribution

Dynamic data and compliance information is automatically populated into your publications. Powerful and intuitive production tools are configured to manage all formatting.

Our authoring tools get the most from your database content. Multi-format rendering (Word, PDF, XML etc) is distributed via email and Research Solution's web portal.

Workflow

Research Solution's publishing workflow module tightly manages multiple publications through the various stages from analyst and SA through editorial and compliance to distribution.

Based on Microsoft SharePoint, Research Solution's workflow integrates seamlessly into Office, delivering a versatile and flexible solution including storage, version control and full document audit trail. Multiple workflow paths and automated email alerts provide highly efficient document production management and is ideally suited to larger teams, particularly when in multiple locations.

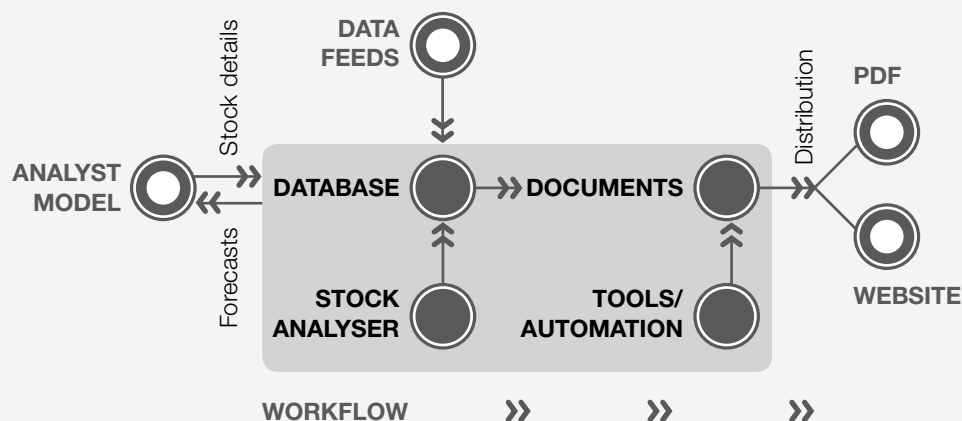
Business case

- Faster production times and increased efficiency leading to lower costs
- Consistent data, compliance and regulatory information
- Familiar Microsoft Office products using your existing Excel models
- High visual quality and clarity for all your reports and presentations
- A complete but modular solution to progressively build your system

Features

- Database provides consistent calculations
- Powerful stock analysis and automation maximises your data
- Expert Microsoft Office templates and tools for speed and excellent visual quality
- Automatic distribution engine via email and website portal
- Configurable workflow manages production
- Microsoft configuration optimise deployment and flexibility

System Overview



Microsoft®

Our software and tools are proven to do the job right along your production workflow through to production and distribution. Using Microsoft Office throughout ensures seamless integration and ease of use.

Critical Service

With 10 years experience, our software and tools are proven to do the job right along your production workflow through to production and distribution. Using Microsoft Office throughout ensures seamless business integration and ease of use.

We design systems to suit the needs of our clients. A project specification stage determines all deliverables, timelines and

costs. From there our designers and programmers build, test and implement quickly and efficiently within the agreed timescales and budget.

We are highly experienced in delivering results for large and small teams, locally and globally. We manage all aspects of the project from design, build and testing through to IT liaison, training, documentation and support.

Applications

We develop powerful, cost effective authoring tools specifically for the Microsoft suite of products. Our clients autonomously create quality superior brand accurate documents in the applications they use every day.

Research Solution

Investment research publishing software.

Forward Pitch

Powerful and intuitive business generation software for pitch books, bids, tenders and presentations.

PowerPack

PowerPoint presentation creation and brand management.

ChartControl

Rapid, brand consistent
Excel chart formatting.

Investor Communication

Annual Reports, reviews
and investor presentations.

Report Author

Powerful financial reporting solution.

WebCMS

Corporate website content
management and IR/PR.

WebPublishing

Multi-contributor, large document creation
for print and web using Internet Explorer.

About Us

Mediasterling specialises in software systems and creative services for producing branded financial and corporate communications. These include financial research, reports, bids and presentations. We also design and produce annual reports, corporate websites and investor communications. We are experts in developing highly automated applications, particularly within Microsoft Office.

Our experience integrating design with technology for global businesses is unique. We understand how corporate design must communicate effectively within your brand while being produced accurately and efficiently. So, whether we design, build and produce, or you use our software products to automatically produce complex content using industry-standard Microsoft products, it will be a straightforward and effective process.

